

FlatCon CONVENTION EXHIBITOR FORM

www.flatcon.com

FlatCon – “Not Flat, Just Level”

Interstate Conference Center
Bloomington, IL

September 29,30, October 1, 2006

Exhibitor reservation and payment
deadline: **September 1**

Exhibitor space will most likely sell out
earlier than this date.



Company Name: _____

Contact Name: _____

Phone Number: _____

Fax Number: _____

Business Address: _____

E-mail/Website: _____

Type of Merchandise: _____

Select # of Exhibitor Areas:

- ___ \$75 One 10'x11' area, 2 badges
- ___ \$150 Two 10'x11' areas, 3 badges
- ___ \$225 Three 10'x11' areas, 4 badges
- ___ \$300 Four 10'x11' areas, 5 badges
- ___ \$200 Premier Sponsorship Two 10'x11'
- ___ \$400 Title Sponsorship Four 10'x11' areas
- ___ +\$25 Internet Access

Exhibit Location Choices:

(see map, i.e. 4 or 4-6)

1st - _____

2nd - _____

3rd - _____

4th - _____

*see second page and the website for details of Convention Sponsorship.

List the names of the people who need exhibitor badges for your booth. Exhibitor fees include 1 badge per table and 1 extra badge. \$5 for extra vendor badges.

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Total Payment Included: _____

Authorized Signature: _____ Date: _____

All exhibitor space must be prepaid. All Exhibitors will be listed on the FlatCon website and program book.

Please make checks payable to FlatCon. You may pay via PayPal, pitac@pitac.com.

Send payment and form to:

FlatCon Exhibits
300 South Eastern Street
PO Box 109
Minier, IL 61759-0109

FlatCon reserves the right to refuse any Exhibitor which fails to conform to professional standards of presentation, or appears misleading, unethical, or offensive. The Exhibitor assumes liability for the exhibitor area, demonstrations, and product. FlatCon is not responsible for any product lost or stolen during the convention.

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Exhibitor Area Costs

\$75 for a 10'x11' space. Two 2 1/2' x 8' tables are provided. See map for specific exhibitor locations in scale. Table locations are shown for reference only, you may arrange as desired. Extra tables will be available during exhibitor setup. We encourage exhibitors to run demos at their locations to help increase traffic flow.

Product Swap

We are **not** allowing vendors to pay table fees with full or partial product. We are limiting the number of vendor areas available.

Setup Time

Friday 11:00am-2:00pm

Saturday 7:00am-9:00am

Electricity will be available via extension cords. Please your own bring extension cords and tape. Internet access is available for an extra fee.

Exhibitor Hours

Friday 2:00pm-11:00pm

Saturday 9:00am-11:00pm

Sunday 9:00am-3:00pm

FlatCon and the host location are not responsible for anything that may be lost or stolen from the Exhibitor area. Dealer spaces are in the main gaming area; the FlatCon Gaming Convention cannot guarantee the safety of unattended dealer merchandise.

Banners

There are locations for banners. You may bring them as desired.

Exclusive Sales

To promote the growth and development of the adventure gaming industry, any exhibiting manufacture is entitled to, and automatically granted, full exclusivity on all products produced by their organization. The list of exhibiting manufactures will be hosted on the FlatCon website.

Sales Clause

FlatCon has had some questions and concerns about the products that our vendors sell at FlatCon. While we have not had any problems in the past, we wish to avoid them in the future. We have a short list of items that we ask you NOT to sell. Because of our contract with the Interstate Center, food and drinks may not be sold by our vendors. As a convention that is promoting family values, we ask that no porn or sexual items be sold. If you have questions on a specific item, please ask before you display the item. If we find any objectionable item, you will be asked to remove them. Failure to abide by these rules may result in you being ejected from FlatCon with no refund of your booth cost.

Program Book Ads

All companies sending merchandise (of any amount) to be included in door prizes or tournaments will receive a quarter page (3.875" x 5.125" – we can also resize full page ads) ad in the program book. Companies sending merchandise of \$200 or greater receive a full page (8" x 10.5") in the program book. Advertisements will be created with company name, website address, and website logo, unless a replacement is sent. If you have camera-ready artwork, please ensure it meets our advertising requirements: PDF -- include all fonts, no passwords or encryption, EPS -- include all fonts, TIFF, GIF, JPEG format 300 dpi or higher for IBM PC, you may email the ad to flatcon@flatcon.com or ftp large files to www.flatcon.com username: ads, password: ads. The program booklet will be printed in grey-scale. The deadline for ad copy is September 8.

Convention Sponsorship

Premier Sponsorship \$200 - small banner (150x50 pixels) on FlatCon website, 2 exhibitor 10'x11' areas, full page in program book, and listed as FlatCon sponsor in program book and website

Title Sponsorship \$400 - large banner (480x60 pixels) on FlatCon website pages, 4 exhibitor 10'x11' areas, full page in program book, priority booth placement, and named titled sponsor wherever we mention FlatCon (cover page of program book, media announcements, ...). Due by June 1st.

If you have any questions please contact Alan Schoppet at vendors@flatcon.com.

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